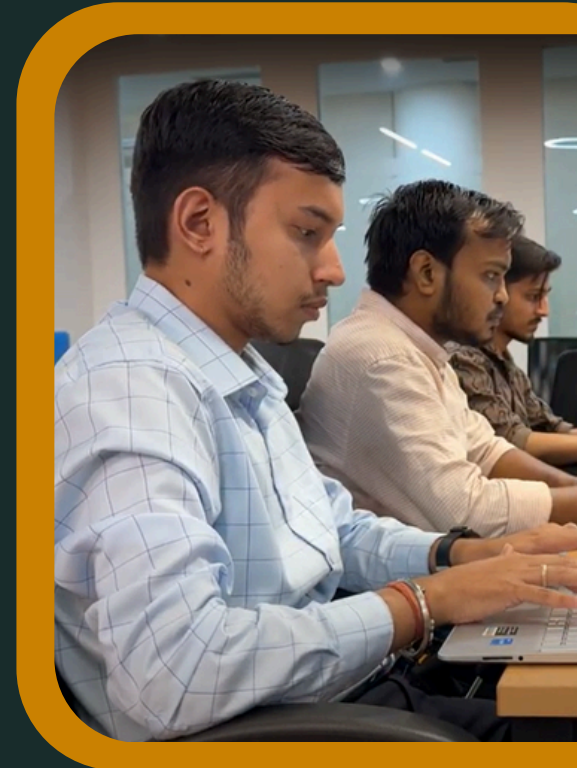




# Internships at **BANCOM**

Digital Marketing



**Summer Internship Program 2024**



# About the Company

Bancom is a leading provider of professional training programs, specializing in practical and project-oriented learning. Our goal is to prepare students with the skills and experience needed to excel in the corporate ecosystem.



**NITESH MALI**  
**Co-Founder, BANCOM**

With 14 years of enterprise experience, Nitesh drives BANCOM's success through his expertise, providing exceptional training and consultancy to inspire mentees.



# Our Vision and Mission



## **Vision “True Learning”**

The vision for BANCOM is to prepare **100K** students for comprehensive training nationwide within 10 years, fostering career development, skill enhancement, and nurturing a supportive community.

## **Mission “Future Leaders”**

At BANCOM, our mission is to empower individuals with personalized, AI-infused learning solutions, fostering hands-on skill development for success in the evolving tech landscape.





# Why choose **BANCOM**?



Offers personalized sessions to ensure tailored learning experience.



Provides real learnings through practical applications that impact professional growth.



Encourages to be solvers, focusing on innovative problem-solving rather than seeking help.



Provides career mentorship to guide interns on their career paths with insights from professionals.



# BANCOM Success Stories



**Abhinav Yaduvanshi**



Mentorship in BANCOM program has been invaluable in my journey towards becoming a successful Salesforce Administrator. The opportunity to work on real-time projects during the course has provided me with invaluable insights into the current industry landscape.



**Udit Singh**



Despite having a bachelor's degree in computer science, I lacked confidence in coding. But Bancom provided me with a platform where I could learn Salesforce and become a Salesforce Developer. I am immensely grateful to BANCOM mentors for giving me this invaluable opportunity.



**Rajat Kumar**



BANCOM has been instrumental in opening doors to top IT companies for me. The instructors are highly skilled and their corporate environment fosters a culture of continuous growth and achievement.



# BANCOM Success Stories



**Geetanjali Choudhary**



I was interested in IT and I didn't know much about technology. I didn't know where to start so I looked online for Salesforce training. Today I am working as a Quality Analyst. BANCOM has transformed my career!



**Mayank Joshi**



I was questioning my BTech degree when I failed to sustain myself in IT jobs. BANCOM Salesforce training truly transformed my career and gave me the confidence to excel in the IT ecosystem. The personalized mentorship and job placement support were the best. Thank you BANCOM!




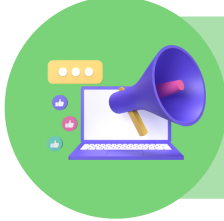
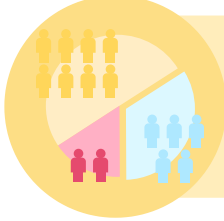
**THIS COULD  
BE YOU!**

# About Internship - Digital Marketing

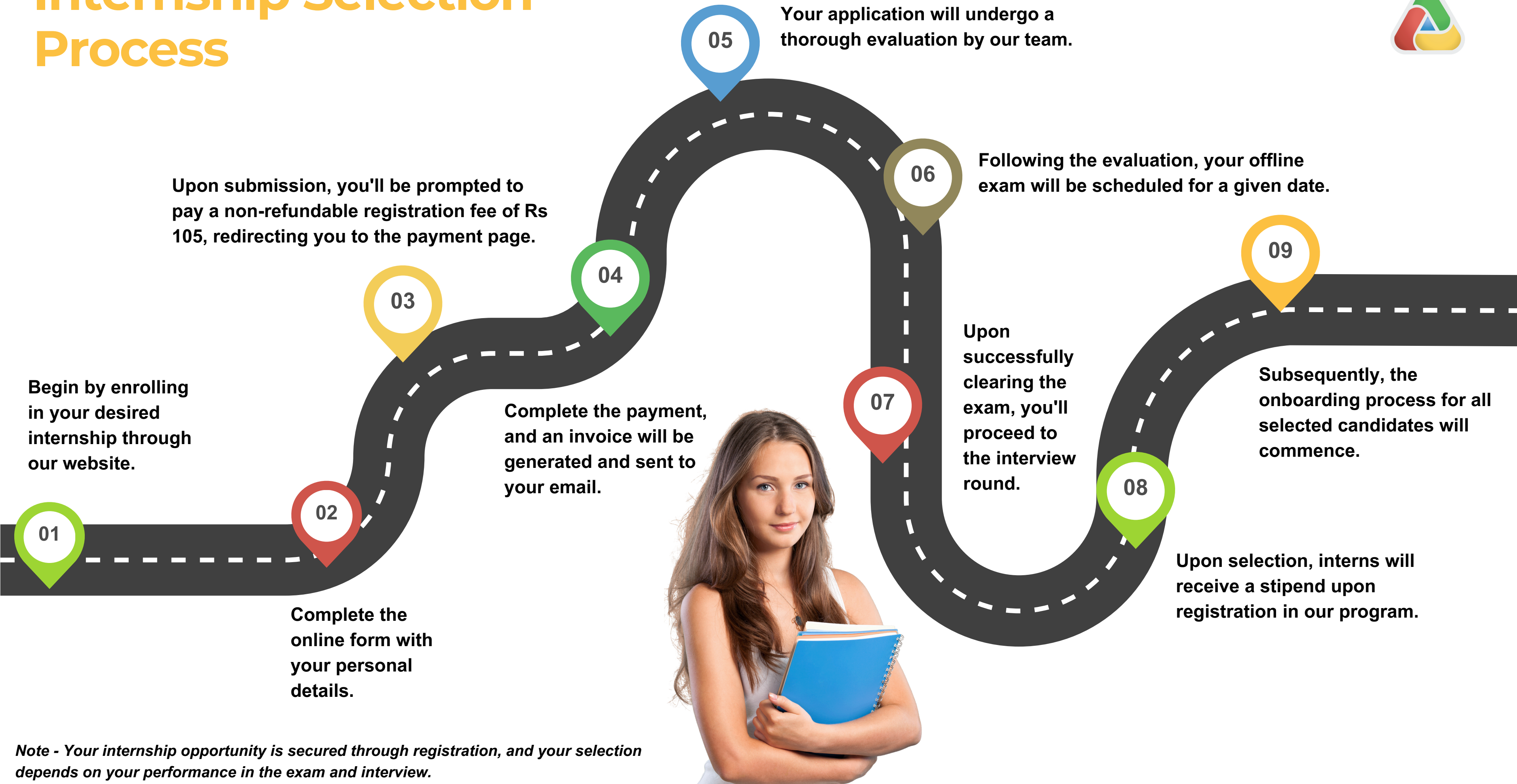


-  6 month internship program
-  Hands-on experience
-  Adaptive to latest technologies
-  Networking opportunities

## Skills taught

-  SEO, SEM, SMM, and Content Marketing
-  Affiliate Marketing, Digital Advertising, and Mobile Marketing
-  Email Marketing, Influencer Marketing & Digital PR
-  Analytics & Data Analysis, Marketing Automation

# Internship Selection Process



*Note - Your internship opportunity is secured through registration, and your selection depends on your performance in the exam and interview.*



# Know Our Leaders



**Nitesh Mali**  
**Co-Founder**  
Bancom

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**Manisha Gehlot**  
**Relationship Manager**  
Bancom

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Thank you!

